

Product Development Solutions

Korat Engineering provides full multi disciplinary product development from Marketing specifications to final product delivery.

To our customers we bring 20 years of product development experience in various industries such as Microelectronics Assembly & inspection systems, PCB Assembly & inspection system and Digital Printing systems.

You tell us what you need and we will make it Happen!!

Our Services Include:

Marketing Support

Marketing support including

- 1. Market Analysis
- 2. SWAT Analysis
- 3. Marketing specifications
- 4. Product introduction
- 5. Marcom support

Product Development

Full product development cycle support including:

- 1. Technical Specifications
- 2. Concept analysis
- 3. Preliminary & detailed design
- 4. Prototype production & assembly
- 5. Prototype ATP definition
- 6. Prototype Testing
- 7. Production files preparation

Engineering Services

Engineering services including:

- 1. Cost reduction
- 2. Product genealogy definition
- 3. Production files preparation
- 4. Assembly & Testing Jigs definition & design

Prototype Production & Assembly

Production & assembly services including:

- 1. Mechanics Production
- 2. Board layout & production
- 3. Prototype assembly